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Black hair braiding salon near me

Styling hair is a labor of love, but it can have a huge payoff. Sure, it may take Kim Kardashian a whopping 13 hours to dye her roots, but her luxurious extensions cost a whopping \$6,000. Some celebrity stylists, like Ted Gibson, pull in \$1,200 for a single crop. That's not really the norm, but America still spends \$46 billion on salons every year. Despite the huge market, it's shockingly easy for a salon to fail. Without proper financial and legal planning, even the most popular salons will find themselves sweeping up the last bits of hair from the floor and placing a for rent sign in the front window. This opens a salon checklist can help you plan your success. It's creativity and work that counts, but a little business-savvy never hurts. Before you open a hair salon, it is important to understand your business model. Do you start from scratch or buy an already successful salon? Do you buy a franchise, which is usually a steeper investment but has a built-in customer base? You also need to sort out your employee structure. A hairsalon usually works one of two ways. Either you hire stylists as employees who work on commissions, or you have stylists who are independent contractors who rent a chair. With the latter, stylists carry their own insurance. With the former, you need to cover the personnel-related costs (such as workers' compensation insurance), but you stand to make the biggest profit if you expand. It's possible to have a salon that uses both business models, but it's important never to change the pay structure once you're up and running because you're likely to lose your team (and they take their customers with them). Regardless of business model, you need to set your prices competitively. If prices are too high for your niche, you'll struggle to find customers. If they are too low, you will not be able to keep the lights on after all your hair salon expenses. Most hair salons have different levels that are based on experience, ranging from junior stylists to master stylists. The more experienced a stylist, the higher the price. At the end of the day, it's a business. There are overheads, bills, employees etc., said Kristine Murillo, owner of the Port Jefferson, New York-based salon Fedora Lounge. Don't sell yourself short. Know your value! Family and friends can take advantage of you, and some customers may be looking for the next Groupon deal. Stay true to who you are and let them realize, when family and friends get a discount, you're the one paying for it. When clients find a deal, it's because you're slow and trying to keep the lights on. Hair salon costs can bankrupt a company if they are not properly planned. There are rental, equipment, employees, insurance and licenses. Before opening a hair salon, make a business plan to help you stay ahead. Where does your earnings come from, who is your ideal customer and how do you plan to make the money go a profit? business plan is also the key to funding. You'll need about six months of operating costs in your savings to be sure, and that doesn't include start-up costs. If you need external funding, you can choose to ask friends and family or take out a personal loan. After a year in business, you can try to secure a loan through a bank or credit union. Location is make or break in the salon industry. You can crash and burn if you're in a place with little foot traffic and too much competition. The average salon is 1,200 square meters, but there is no hard and fast rule. Tony Gordon, the master hair designer behind Gordon Salons, believes targeting an affluent neighborhood is the best bet. Most people will seek out a local business for their beauty services, he said. Because of this, you want to make sure that your salon is located near accommodation with a high disposable income. Wealthier people seem to care less when the economy slows, and they will continue with their normal beauty routine, while customers with a tighter budget will space out their services. Before choosing your location, I would also suggest driving around to really get a sense of the neighborhood rather than relying on real estate agents advice alone. If you plan to open a hair salon, you will need some permission. This includes a business license, a certificate of occupancy, a building permit, a fire department license and a permit card cosmetology. If you plan to sell hair products, which most salons do, you will need a retail license as well. Fortunately, applying for a permit is usually not very difficult. You can find the requirements of your state and municipality's websites. Most accept online applications. A cosmetology license, which may be the defining license in your business, is harder to come by. You must attend an accredited cosmetology school, pass a degree and make sure you renew your license as needed. This can cost anywhere from \$5,000 to \$20,000. You must also determine your company's tax structure. Are you a partnership, or will you incorporate? Most small businesses start out as an LLC, or limited liability company. A lawyer can help you decide what suits your needs best. Your opening a salon checklist is not complete without some killer stylists and employees. These people make your salon your salon. They are the unique reason why people come back, which is why they are so important. Ian McCabe, whose eponymous salon services everyone from White House bigwigs to the cast of Orange is the New Black, believes every salon owner should choose his team with the utmost care. I actually lost some very important key players early in my business trip. From that point On I knew I just wanted to start with just a selection and small team, he said. I didn't put any vacancies on recruitment sites; instead, I relied on word of mouth. I trusted connections for recommendations and pursued a small team that knew they wouldn't earn very much money at the beginning rather than hiring a bunch of stylists and colorists to fill a room. Quality over quantity is important to me, and the fact that they stuck with me through thick and thin means a lot. As far as hiring goes, you can definitely start on a small scale, just like McCabe did. If you are planning on being a stylist or colorist yourself, you may want to hire someone to handle heavy lifting with office tasks. This includes scheduling appointments, managing employees, and managing cash. Salons also usually have assistants working with shampooing and setting things up for higher level stylists. I didn't realize how much energy and effort it would take to manage my employees alone, said McCabe. That's why you need a support system. Find someone on your team who will monitor your employees. I couldn't get distracted. I needed to focus on my craft but also needed someone who will mediate my employees and address our salon's internal issues. All this goes back to your support system and hires the right people. In addition to real estate and school cosmetics, one of the biggest upfront hairsalon costs is equipment. The following things should be on your opening salon checklist: Salon stations (which include a chair, mirror, storage space and various hair products) Shampoo stations with sinks, chairs and storage Drying stations for color services Furniture as a desk and sofas for the reception Area Smocks for customers Products for retail Most salons have a station per hairdresser, so the costs depend on how many stylists you plan to rent. You can usually get a discount on some salon furniture with your cosmetology license, and you can choose to partner with hair product brands to secure wholesale deals at retail warehouses. You have come this far: Now it's time to press the start button. In order to attract new customers, you will need to have a solid marketing plan in place. This can include everything from Groupon deals to a foolproof Instagram and Pinterest strategy. It can help to work with a consultant who understands what it takes to get a new salon noticed. Working with a consultant is worth every penny, especially if you open your first hair salon, said Gordon, who could expand his business to four salons across the Chicago area. A consultant can recommend outside help and strategies to ensure that every part of the business is made to perfection. Protective styles like braids can sometimes take hours to achieve, so of course you want them to look extra fresh when you finally get out of the braider chair. We're talking about hair that makes you do a double and then double-tap. Braiding, especially in cultures with a strong African influence, is a tradition that dates back generations. And classic styles are constantly reinventing and brought to life with a new school swag. We see patterns that wrap and swirl around the crown, technicolor ombré shades and braids adorned with cuffs, butterflies, and more. The options are endless, which can be a little scary if you try to decide on a braided look. But fear not! We are here to help you navigate everything with a little great inspiration spied on celebrities and on Instagram. Whether you're looking to rock straight backs, Fulani braids, or the ever popular Janet Jackson Poetic Justice braids, we have looks that will help you achieve ultimate hair goals. Jordyn Woods fêted Justin Roberts's New Music Video Way too much with a set of box braids that were left loose and wavy at the ends. Offering evidence that scrunchies are making a big comeback, the model used a satiny-looking animal-print version to keep her tresses in a half-up, half-down look. Stylist Vernon François took the concept braid crown to the next level with an actual crown. A few days after Amanda Stenberg debuted with long, thick braids with red highlights and a thinner braid that was split along her hairline, François reinvented the look by attaching it and filling it with a stary tiara. Taraji P. Henson decided on a beautiful set of Fulani braids to promote empire in South Africa. There is so much gorgeousness going on here, it's hard to choose a favorite element. The braid just laid down her middle part? The braids left loose at the temples? Or the big bun of swirling, marked braids sitting high on top of Henson's head? One thing's for sure: It all comes together for an absolutely epic look. Skai Jackson's appearance comes courtesy of LA-based hairdresser LaShondra, who styled the actor's hair in lining-in braids of varying sizes, pulled up in a ponytail. And, of course, the baby hair is slicked to perfection. Laurel Harrier wore box braids to the LA premiere of BlackKkLansman for a special reason, according to her hairdresser Lacy Redway. Most of us remember iconic moments from the 90s seeing Janet Jackson with box braids in Poetic Justice or Brandy in Moesha, she captioned a picture of Harrier's appearance. But how many of you know that braids can be traced back more than 5,000 years ago to about 3,500 B.C. ? In her post, Redway lays out a brief history of braids before mentioning that Harrier chose the look to celebrate the history and culture of box braids. Harrie's tresses, which boast slightly wavy, loose ends, were styled to a half-up, half-down look, complete with subtle, slicked-down baby hair. Many a participant rocked this hairstyle at Essence Fest, so Mary J. Blige brought it from the New Orleans streets on stage for her performance at the festival. Blige ditched her trademark cropped, blonde hair for the event, opting instead to wear long, platinum box braids that reached down to the top of her thighs. Hairdresser Christina Tina Trammell gave multi-dash Erica Ash a beautiful set of Fulani braids that looked beautiful paired with her head-twisting dress. Trammel also added wooden beads to the ends of Ash's braids, tying the entire Together. This next level look at the lovely lovely Stenberg comes courtesy of hair legend Vernon François. François created this multicolored, knotted braid, for why knot, as he captioned a picture of the look on his Instagram page. Hairdresser Sheridan Ward gave Thandie Newton this haircut for a panel at Cannes Lions. Corn readers were braided back in a slightly swoopy pattern, gathered at the neck of her neck in a low bun that makes us hungry for Cinnamon.For the cover of Allure's June 2017 issue, Zoe Kravitz's signature microbraids (this time in the platinum blonde) were accessorized with charming faux flowers and butterflies, courtesy of Nikki Nelms. Result? An ethereal, mysterious style. Popular natural hair influencer and comedienne Nneoma is the queen of finessing her protective styles in unique ways. Here she used one of our favorite accessories from childhood — hair bobbles — and wrapped them around the top and bottom of each box braid for a playful look that is easy to replicate on its own. When is Solange Knowles not giving us serious hair? Not only did she shock us by going blonde last September, but when she stepped out with this set of braids by Susy Oludete, aka @hairbysusy, we were, as the kids say, shaking AF. We love the mix-and-match feel of these braids, adorned with beads and white thread. Not everyone likes the taste of candy corn, but the look of these orange-and-yellow ombré jumbo braids makes me want to eat a bowl full of them. The braids, made by YouTuber Kersti Pitre, are what she likes to call Kandy Cornrows. We think the name fits perfectly. Kerry Washington's straight back cornrows, which she rocked to shoot Allure's November 2017 number, received a light, down-to-earth vibe with loose edges and some well-placed cuffs. Here, hairdresser Takisha Sturdivant-Drew shows us that you don't always need edge control to serve a polished, braided moment. Lip-and-coming songbird Justine Skye has a girl gang that includes Kylie Jenner and Jordyn Woods. She's got good hair, too. All the time. The self-proclaimed Purple Unicorn made a bold statement with this braided ponytail of master braider @guin_gui. There is some legit whip-ability with this braid... and we wouldn't have it any other way. Speaking of purple, model/dancer Damaris Lewis was a muse to the late great prince. They shared the stage and the sensitivity of being fly and hard, which is what this look of Felicia Burrows is. We especially like the zigzag part between the braids; it's a nice touch. Reminder: Screenshot this and bring to salon. Jourdan Dunn rocked a set of lining-in braids by Lacy Redway for the 2015 Met Gala and, of course, absolutely nailed look.St. Kitts-based hairstylist Jalcia created this gorgeous updo, which she punctured with some colorful thread in the front. The big vortex reminds us of a delicious cinnamon bun. This set of braids gives us the 90s, Ethiopian and Fulani vibes at once. We love how they are styled here with two buns in the front hanging braids in the The accessories only take the look to the next level. Fellas loves braids too. Just ask Michael E. Jordan. While prepping for the wildly successful Black Panther film, Jordan grew out his hair and tossed braids. We're sure there'll be more hair inspo. And we'll be watching. Look.

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